**Press Release**

**1 September 2025**

**BMW Parts Manufacturing (Thailand) Appoints Thomas Lenz to Lead Next Chapter of Growth**

**Rayong.** BMW Parts Manufacturing (Thailand) Co., Ltd. announced a significant leadership transition, with Mr. Thomas Lenz appointed as the new Managing Director, effective September 1, 2025. He succeeds Mr. Knut Boelcker, who will assume the role of Head of Project and Production Integration in Berlin, Germany.

Mr. Thomas Lenz brings over 27 years of extensive experience within the BMW Group to his new role. His career at BMW includes significant positions in production and, most recently, as Manager for Quality Management. With a background in industrial engineering and a vocational training as a machine and plant fitter, Mr. Lenz possesses deep expertise in component and vehicle production, start-up operations, quality management systems, and team development.   
His proven track record and comprehensive industry knowledge make him an ideal leader to guide BMW Parts Manufacturing (Thailand) into its next phase of growth.

Supported by an investment of 2.35 billion baht, BMW Parts Manufacturing Thailand has been established as one of the key facilities within the global supply chain of the BMW Group, focusing on the production of high-precision motorcycle components. This contributes to Thailand's economy through significant and ongoing investments in production capacity, creates high-value employment opportunities for Thai talents, and facilitates technology transfer and skill development in advanced automotive manufacturing. In alignment with the principles of the entire BMW Group production plant network, BMW Parts Manufacturing Thailand is dedicated to sustainability by implementing energy-saving initiatives and waste reduction programs throughout the production process.

**Mr. Michael Stockeri, Head of Production Powertrain, Production Components of BMW Part Manufacturing (Thailand)** said: “We extend our sincere gratitude to Mr. Knut Boelcker for his invaluable contributions to BMW Parts Manufacturing (Thailand) over the past four years. His strategic vision and leadership have been instrumental in establishing a robust production facility and driving significant advancements. We are equally delighted to welcome Mr. Thomas Lenz to our team. With his deep expertise and proven leadership across various critical functions within the BMW Group, we are confident that he will further strengthen our position in the Thai market and contribute significantly to our continued success and commitment to manufacturing excellence.”

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group   
production network comprises over 30 production sites worldwide; the company has a global sales network in   
more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of  
31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group’s corporate strategy and covers all products from the supply chain and production to the end of their useful life.

[www.bmwgroup.com](http://www.bmwgroup.com)

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**BMW Group Thailand**

BMW Group Thailand, a subsidiary of BMW AG, Germany, was established on the 3rd October 1998. The four entities of BMW Group Thailand are BMW (Thailand) Co., Ltd. with responsibility for wholesales & marketing of BMW Group products, BMW Manufacturing (Thailand) Co., Ltd. with responsibility for BMW, MINI and BMW Motorrad  local production, BMW Leasing (Thailand) Co., Ltd. with responsibility for financial services offerings to both wholesale and retail customers, and BMW Parts Manufacturing (Thailand) Co., Ltd. with responsibility for supplying components for the assembly of BMW Motorrad vehicles at BMW Group Manufacturing Thailand’s plant in Rayong.

In 2024, BMW Group Thailand recorded a stable performance with 13,659 BMW and MINI registrations. A total of 12,208 BMW vehicles and 1,451 MINI vehicles were registered last year. BMW Motorrad Thailand maintained its performance in 2024 with 1,011 motorcycle registrations.

On the production side, the BMW Group Manufacturing Thailand plant was founded on BMW Group’s strong belief in the growth potential of Asian markets and Thailand in particular with its unique location, strong manufacturing base, and ready supply of skilled automotive labour, being an automotive hub for ASEAN. On-going investment has been put into the expansion of plant Rayong in terms of assembling processes, aiming to meet growing customer demand. In addition, with approximately 4 billion Thai Baht representing the amount of annual purchasing in Thailand, the BMW Global Purchasing office has been established in Thailand. This is to source various components from local suppliers in Thailand and the broader ASEAN region, in order to supply the entire BMW production network over   
30 production sites worldwide.

BMW Group Manufacturing Thailand produces the following19 models: BMW 2 Series, BMW 3 Series, BMW 5 Series, BMW 7 Series, BMW X1, BMW X3, BMW X5, BMW X6 and BMW X7, along with MINI Countryman and BMW Motorrad including BMW R 1300 GS, BMW R 1300 GS Adventure, BMW F 900 GS, BMW F 900 GS Adventure, BMW F 900 R, BMW F 900 XR, BMW S 1000 RR, BMW R18, BMW R18 Bagger and BMW R 12 S. In addition, BMW Group Manufacturing Thailand now assembles four BMW plug-in hybrid models; BMW 330e, BMW 530e, BMW 750e xDrive, and BMW M760e xDrive.

**For further information, please contact:**

**BMW Group Thailand**

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[www.bmw.co.th](http://www.bmw.co.th/)

[www.mini.co.th](http://www.mini.co.th/)

[www.bmw-motorrad.co.th](http://www.bmw-motorrad.co.th)

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